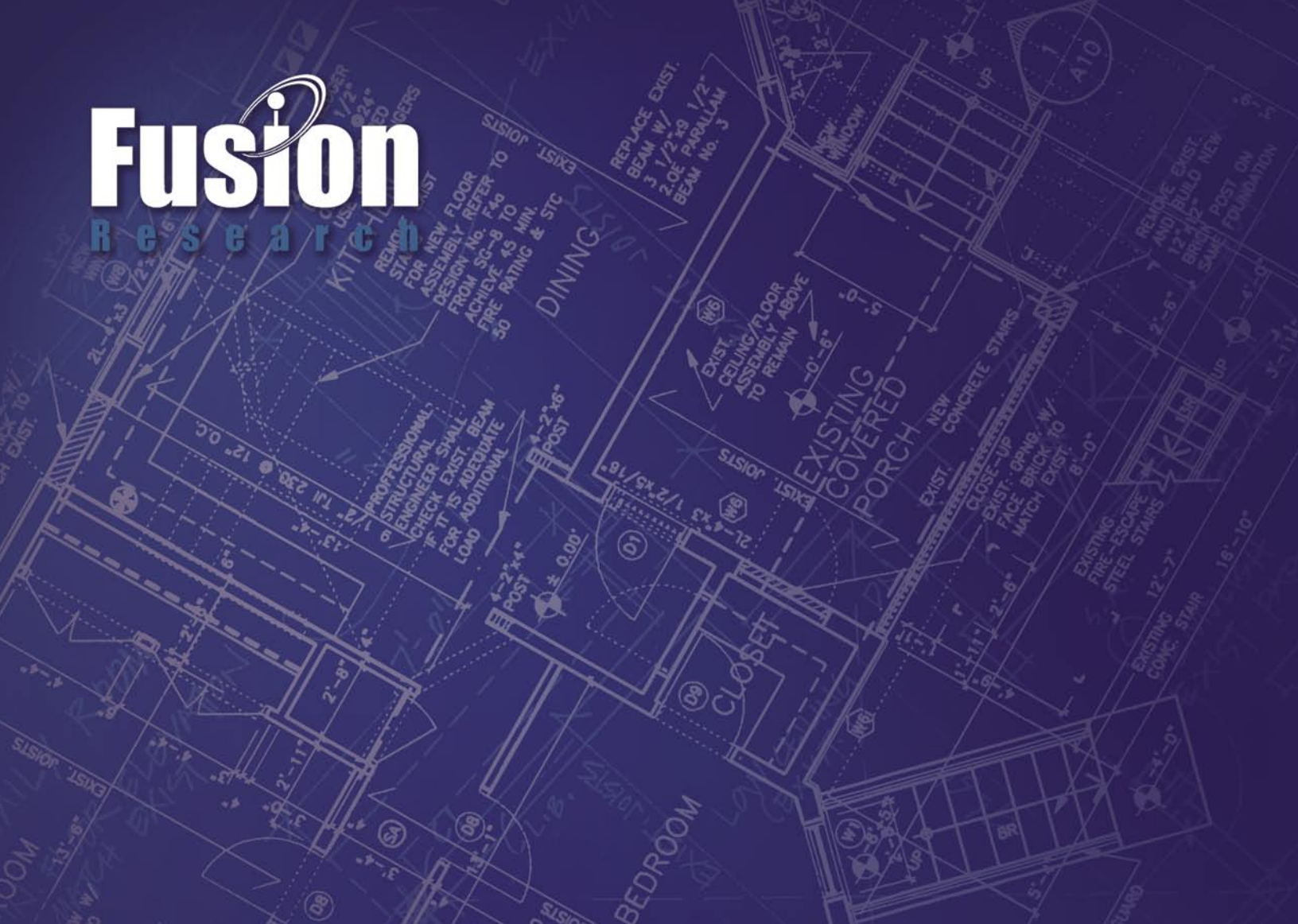


# Fusion

Research



MOVIES



MUSIC



PHOTOS



Iron Man

Program 40 of 476



*Fusion's unique anamorphic graphical user interface perfectly fits any screen size regardless of its aspect ratio*



## Who We Are

Fusion Research is a boutique engineering company that thrives on creating unique products utilizing the latest advancements in IP and video technology. Every Fusion product is designed to be installed simply, work seamlessly with other products and deliver an easy to use first class user experience.

## Size Does Matter

Fusion is a smaller manufacturer by design. Our management team has a history of building successful companies by being smaller. Money and size alone cannot produce innovation. Smaller means flexible, manageable and reactionary. We are ideally poised to take advantage of advancements in technology, nimble enough to execute and attentive enough to our customers to listen to and react to their desires. Less, really can mean more.

## A Matter of Life or Death?

Is customer service and product reliability a matter of life or death in our industry? No, but prior to Fusion, our executive team's previous company built video servers for the medical industry. \$1,000,000 machines that transported heart scans from hospital networks directly into the operating theatre. Reliability and customer support was literally a matter of life or death. At Fusion, we have taken the same approach for our integrators and their clients. We work tirelessly to make sure that our products and service are absolute world class.

## Passion + Knowledge = Spirit to Succeed

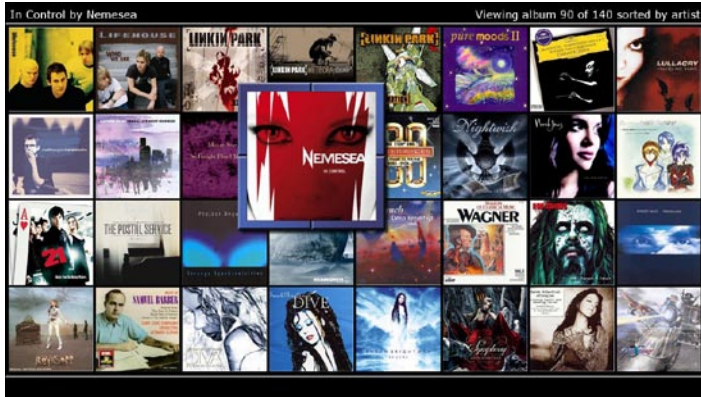
Everyone in our organization has been handpicked for their passion for producing the best products and delivering the best experience possible. Fusion is dedicated to breaking wide open the typical malaise of today's consumer electronic companies and inject new life into the industry. We are driven to continue to create and innovate.

*Fusion Music GUI in Miami, FL*



## A Solution for Every Size and Budget

Fusion has a product for every size job. Starting with the low cost Studio Movie Server which is ideal for smaller installations all the way through to the Cinema Server which can support up to 25+ zones of movies, music & photos. Fusion products have been used in a variety of installations including the Atlantis resort in the Bahamas, THX studios in Canada, Mega Yachts, Hospitals and of course residences throughout the world.



## Movies, Music and Photos

Fusion media servers can contain a households entire digital content selection, holding movies (both DVD's and Blu-ray), music collections and even photographs. Passing them easily throughout the home over a standard Cat-5 network.

## Ease of Use

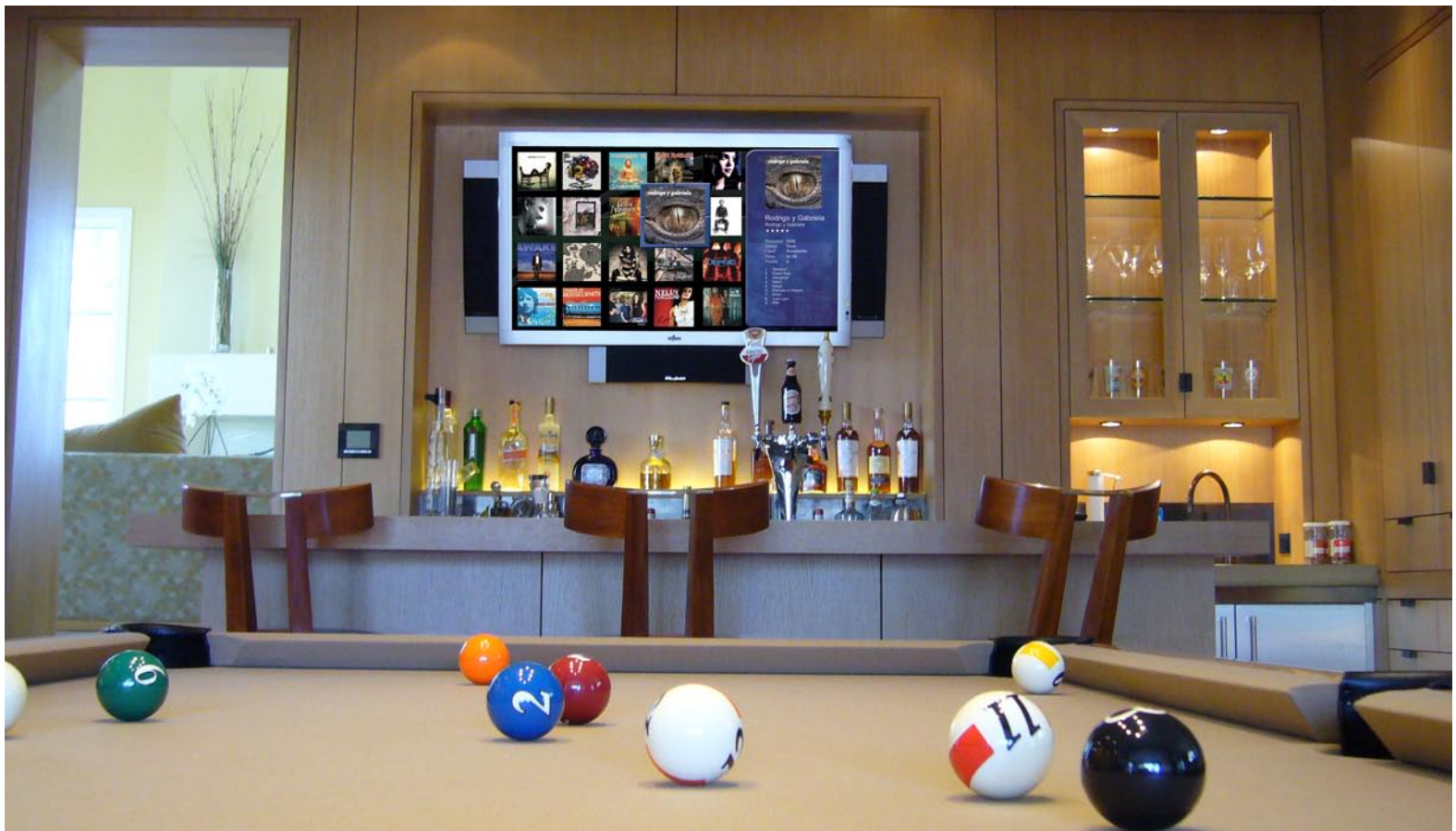
A key factor in any component is how quickly someone can learn to use it. Fusion's graphical user interface is an award winning design that can be learned in minutes. Our powerful search, filter and sort features allow users of even the larest collections to quickly find their desired content.



## Who, What, Where? It's in the Data!

To have a truly effective system, the meta data (cover art, actors, ratings, synopsis, etc) needs to be accurate and available. Fusion is one of the only companies in the world to host our own database. Our full time staff maintaining Fusion<sup>MDb</sup>, ensure that your movies will be able to load quickly and accurately.

*Installation by Steinbeck Technical Consulting - San Mateo, CA*





## Storage - How Much is Too Much?

You can never have too much storage when it comes to movies. The average DVD is over 6.5GB and a Blu-ray movie can be over 40GB! Fusion offers a unique solution when it comes to adding more storage, it let's you choose your own. Whether you want just a little more storage or you want to hold 1000's of movies, the Fusion system can be expanded by adding servers from the quality companies that specialize in them.



By not selling proprietary Network Attached Storage (NAS), Fusion can save the consumer a great deal of money while letting them spec the exact system they need.

## It's All About Control

All Fusion products can be controlled with the supplied remote or through a third party infra-red or IP control system. Fusion partners with most major automation companies like Crestron, AMX, Control4 and others to ensure that our products can seamlessly integrate into an existing system.

## And the Winner Is...

Over the last four years Fusion has picked up numerous industry awards for excellence in their field. The attention to detail, ease of use and affordable price points make a Fusion media server the choice for discerning system integrators and consumers alike.



Movies  
 ◆  
 Music  
 ◆  
 Photos



2006



2007



2007



2007



2008



2009



2009